

WELCOME

EMBA, Ecole de Management Bretagne Atlantique, a French business school of the Chamber of Commerce and Industry métropolitaine Bretagne ouest, located in Quimper, Brittany, offers courses of higher education from Bachelor's degree to Master's degree.

The campus is made up of 3 faculties : ISUGA, International Trade Europe-Asia - Management and Business Administration & Sales and Distribution.

EMBA endeavors to answer the needs of companies by training students to become commercial executives and high-performing managers able to be tenacious, creative and to show initiative.

Founded in 1990, the ISUGA faculty's curriculum, specialized in international trade between Europe and Asia, is quite unique in France. Its ambition is to train business developers to be highly competitive and conversant with the European and Asian markets.

It is composed of two types of programs : ISUGA program & ISUGA short-term programs.

The strength of ISUGA's graduating program is to optimize the added value of its graduates with the learning of French for Asian students and Chinese, Japanese or Korean languages for French students with a cross-cultural knowledge of the European and Asian continents. Rendered in English, it also allows the students to master the language of international affairs. Thus, our students spend a 4 to 5 year period full of intense moments, in a permanent immersion.

The one to four week short-term programs give an opportunity to the Asian students to discover the economy and culture of France, and by the same token, Europe.

With a wealth of experience and with its knowledge of Asian countries and cultures, EMBA has therefore at its disposal the resources and competence to provide a proper welcome and support to the Asian students. Thus offering an atmosphere where the students can blossom and develop within a multicultural campus. Thanks to a teaching nurtured by the experience of senior executives, the coaching of company projects and, conferences, we professionalize enthusiastic men and women, responsible operational managers, able to work closely within a multicultural team, to undertake and to lead while durably creating value.

ISUGA allows students to live their passion, to build themselves, to develop their potential in order to be able to fit in and to successfully integrate a company. In a world facing deep economic changes, the students of ISUGA have the tools to be the actors and builders of tomorrow.



« ISUGA, your gateway to Europe.
Experience our classes focused on a multicultural
environment and share the richness of our learning »

Magali KERVINIO, Executive Director

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EMBA

Ecole de Management Bretagne Atlantique

une école supérieure

CCI MÉTROPOLITAINE
BRETAGNE OUEST



ISUGA



#1 ISUGA GRADUATING PROGRAM

The ISUGA curriculum provides students with technical, cultural and linguistic skills to develop business relations between Europe and Asia.

**Ranked 2
in the MOCI***
list of winners for the
best French international
trainings for
Master 1 & MBA

A pioneering and unique feature in France,
tailored for the needs of French and foreign
companies facing the economic emergence of Asian
nations.

An experience of more than 26 years

to build up a growing network of companies, alumni,
universities, academic partners across the world, thus
making easier the employability of the graduates.

A permanent immersion in Europe

The multicultural campus, with a unique
learning environment, was built by a
Japanese architect.

A curriculum on international trade specialized in Europe-Asia

A specific training

to become operational executives
specialized in international trade In Europe
in the following fields : Purchasing /
sourcing, sales, marketing, import-export,
logistics, administration/management of
company.

A multi-national and high-level faculty :

- With extensive professional experience
in the fields of international trade
- Specialized in Europe, directors of
research at the CNRS and university
research academics

A five-year program

Taught in English :

- Courses on international trade and management,
economics and cultural aspects of the European
countries.
- Daily classes of French for foreign students while
French students are taught either Chinese,
Japanese or Korean, courses strengthened with
a stay in an Asian university during the whole
curriculum.
- Internships in companies in Europe or Asia

Recognized diplomas

After 4 years :

- Degree recognized by the State :
Chargé d'Affaires Europe-Asie

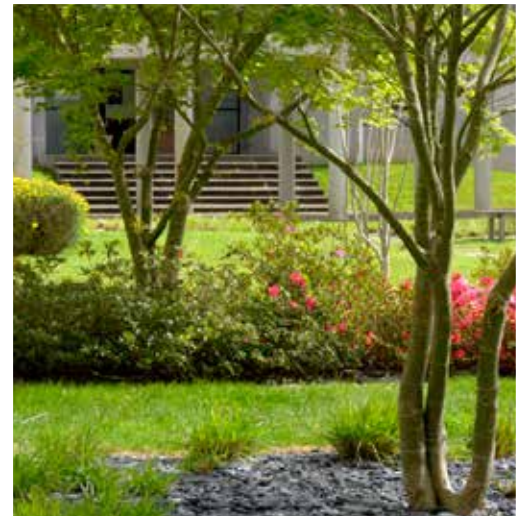
After 5 years : A double degree

- Degree recognized by the State :
Manager du Développement d'Affaires à
l'International
- A French certified degree :
MBA in Europe-Asia International Business

* MOCI Monitor of the international trade



CURRICULUM



2nd year Master's Degree - Double diploma

EMBA degree :
Manager du Développement d'Affaires
à l'International

MBA in Europe-Asia International Business



1st year Master's Degree

EMBA degree :
Chargé d'Affaires Europe-Asie



3rd year Bachelor's degree

Bachelor in Europe-Asia International Business



2nd year of Bachelor



1st year of Bachelor

COURSES



Bachelor 1st year program

This 1st year program provides the students with the possibility to be immersed in the European world. The students will also acquire some basic skills of management with the discovery of the business world. Courses are taught in English.

English proficiency required : TOEIC 350 points / IELTS 3.5 points.

1st Semester : September to December or/and 2nd Semester : January to April

COURSES

Languages

- French
- English

International economy

- International press review
- World politics and economics

Project management

- Team building in a multicultural context
- Organization of an event

European studies

- Geopolitics
- Historical, economic & cultural aspects of Europe
- The European Union and the workings of its institutions
- Political, economic and cultural aspects of France
- Market of luxury products
- Company's life (visits, conferences...)

French culture and current events

Discovery of the Breton culture and local dishes, ateliers of cuisine, visits of heritage sites and monuments...

Company internship

1 to 3 weeks (not compulsory)

Bachelor 2nd year program

This 2nd year program provides the students with the possibility to be immersed in the European world. The students will also acquire so more skills in management with developing further their knowledge of the business world. Courses are taught in English.

English proficiency required : TOEIC 450 points / IELTS 4 points.

1st Semester : September to December or/and 2nd Semester : January to April

COURSES

Languages

- French
- English

Business

- Initiation to business taught in Japanese, Korean or Chinese
- Business between France and Asia taught in Japanese, Korean or Chinese

Project management

- Organization of an event

European studies

- Geopolitics
- Historical, economic & cultural aspects of Europe
- The European Union and the workings of its institutions
- Political, economic and cultural aspects of France
- Market of luxury products
- Company's life (visits, conferences...)

French culture and current events

Discovery of the Breton culture and local dishes, ateliers of cuisine, visits of heritage sites and monuments...

Company internship

1 to 3 weeks (not compulsory)



COURSES



Bachelor 3rd year program

During this 3rd year program, students will improve their knowledge of European culture (language, history, economics, politics...) while acquiring business knowledge and techniques in finance, management, marketing, communication... Courses are taught in English.

English proficiency required : TOEIC 600 points / IELTS 5 points.

Exchange students can choose to come either for the 1st Semester, the 2nd Semester or for the whole year. To obtain the Bachelor, students have to complete the whole year and fulfill the academic requirements.

1st Semester : September to December or/and 2nd Semester : January to April

COURSES

Languages

- French

Management and international trade

- International marketing
- Economic environment / Business law
- Export sales / import purchases / negotiations
- Logistics and law of International transport
- Managing and financing a business
- Financial management of export operations (Means of payments, management of currency risks)
- International communication
- Introduction to corporate strategy

European studies

- Geopolitics
- Historical, economic & cultural aspects of Europe
- The European Union and the workings of its institutions
- Political, economic and cultural aspects of France
- Market of luxury products
- Company's life (visits, conferences...)

French culture and current events

Discovery of the Breton culture and local dishes, ateliers of cuisine, visits of heritage sites and monuments...

Company internship

1 to 3 weeks (not compulsory)

Testimony

WANG Xiaoxuan Chinese student

Student from Qingdao University, I was lucky enough to follow courses for a semester at EMBA as part of an exchange program. The fact of attending French intensive courses combined with a total immersion when sharing the life of French students at lunchtime, parties, and cultural excursions around Brittany was a great and rewarding experience.

I discovered France and Europe through the history, geography and cultural courses given by enthusiast and very interesting teachers. EMBA is a unique school, culturally diverse and welcoming where you meet different nationalities - Chinese, Korean, Japanese, Nepalese and Indonesian - in a very friendly atmosphere.

I have so many memories to take back home!

COURSES



Seichiro ADACHI President Supervisory Board TOYOTA Tsusho Corporation - 2014



Master 1st year program

Upon completion of this two-year program (Bachelor 3rd year and Master 1st year program), students are awarded the level II of the French certified degree « Chargé d’Affaires Europe-Asie ».

To obtain the diploma, the student must fulfill the following requirements :

- Obtain good results at the regular tests and exams
- Obtain a minimum score of 750 points in the internationally-recognized TOEIC test (Test of English and International Communication)

The fourth year combines professional skills and the characteristics of Europe-Asia international business. This year is crucial as it allows students to put into practice their theoretical knowledge and to better understand European cultures during a 3 month-internship in a company between March and August. Courses are in English.

TOEIC 700 points / IELTS 6 points are required to enter the Master 1st year program.

1st Semester : September to December and 2nd Semester : January to August

COURSES : September to February

Languages

- French

Management and international trade

- Pilot implementation of operational actions abroad
- Design a sales pitch
- Carrying out business negotiations in a complex environment
- Develop a sourcing policy
- Mastering international management and financing techniques 1
- Assessing the financial sustainability of the partner company 1

- Evaluating existing markets
- Analyze and decide on operational strategies
- Securing contractual commitments for international operations
- Organizing the human and financial resources of an international service
- Manager an international multicultural team
- Optimizing the technical performance of its employees
- Developing the potential of its employees

COMPANY INTERNSHIP : March to August 3 months (compulsory)

Testimony TANAKA Saki Japanese student

Quimper is such a beautiful city with its rivers, its cathedral, and its parks ! It is so different from home !

I felt so at ease at EMBA within its premises, which I discovered, were built by a Japanese architect. At the beginning of my stay, I missed my parents and my friends. This state of mind didn't stay for long. With the help of the students and the teachers, I was soon able to overcome my nostalgic feelings. With the courses and the various activities shared with the French students, my French very rapidly improved. I found French people to be sociable and very welcoming.

I am now going back to my country filled with warm memories. My stay in France has gone so fast ! No doubt, I'll be back !



Vincent NÉLIAS President SWAROVSKI 2016 - Alumni ISUGA



Master 2nd year program

This 2nd year program marks the last year of studies. Upon completion of this two-year program (Master 1st year and 2nd year program), students will have reached a professional level of expertise in international negotiations.

To obtain the recognized Master's degree « Manager du Développement d'Affaires à l'International » and the MBA in « Europe-Asia International Business », the students must fulfill the following requirements :

- Obtain good results in regular tests and exams
- Obtain good results in the defense of their internship report
- Obtain a minimum score of 800 points in the internationally-recognized TOEIC test (Test of English and International Communication)

The fourth year combines professional skills and the characteristics of Europe-Asia international business. This year is crucial as it allows students to put into practice their theoretical knowledge and to better understand European cultures during a 3 to 6 month-internship in a company between March and August. Courses are in English.

TOEIC 750 points / IELTS 6.5 points are required to enter the Master 2nd year program.

1st Semester : September to December and 2nd Semester : January to August

COURSES : September to February

Languages

- French

Management and international trade

- Analyzing global market developments
- Choosing the international development axes
- Integrating international strategy into enterprise development policy
- Mastering international management and financing techniques 2
- Identifying the potential for the development of new markets
- Define priority markets and specific strategies
- Assessing the financial sustainability of the partner company 2
- Develop an international business plan

- Conduct business negotiation in a complex environment
- Defining developments projects
- Establish the overall estimated budget for the various development projects
- Adapting the business strategy to the regulator and legal contexts of the target countries
- Audit the performance of existing projects
- Decide on corrective actions to be carried out in line with the company's strategy
- Present and argue a strategy of readjustment to its general management

**COMPANY INTERNSHIP :
March to August
From 3 to 6 months
(compulsory)**

Testimony

NÉLIAS Vincent President of SWAROVSKI Japan

I belonged to ISUGA's first class and, thanks to the innovative and specific curriculum of this school, I was trained and made aware of the Asian trading ways, and more specifically, of those in Japan.

I made all my career in Tokyo while working for big groups such as Pernod Ricard, Cartier or Van Cleef & Arpels, and now, I am the President of Swarovski Japan, an important subsidiary of 500 people. ISUGA : the true lever of my success !

PARTNERS



Universities

Since its foundation, the school has developed multiple academic partnerships in both Asia and Europe. These co-operations are an evidence of our international reputation. Our many partnerships allow us :

- To attract international guest lecturers expert in Europe and Asia ; the faculty comes from a range of 15 different countries ;
- To deliver language and European culture courses to Asian students ;
- To recruit foreign students ;
- To arrange study abroad periods in Asia for the European students; as a result, they can improve their linguistic and cultural skills, as well as their autonomy and adaptability to live in a foreign country. In exchange, we welcome students from these universities, thus creating a dynamic multicultural environment in the EMBA campus.
- As part of the development of the relations between China and Africa, EMBA has relocated its bachelor to Cameroon in 2009, within the « Institut Universitaire de la Côte » in Douala, thus providing additional working opportunities for our students.

Confucius Institute

In 2010, EMBA signed a partnership with the Confucius Institute of Brittany to open a Confucius class. This collaboration is a real acknowledgment of the quality and professionalism of EMBA in the learning of the Chinese language and culture for the general public and companies (class ratified by Hanban, an expression of the Chinese government). List of university partners :

ASIA

China

Lanzhou City University / LANZHOU
Qingdao University / QINGDAO
Qingdao Technological University / QINGDAO
Sanya University / SANYA
Yantai University / YANTAI
Shandong Normal University / JINAN
Baptist University / HONG KONG
Sun Yat Sen University Kaohsiung / TAIWAN
Soochow Taipei / TAIWAN

Japan

Toyama University of International Studies
TOYAMA
Nagasaki University of Foreign Studies
NAGASAKI
Fukuoka Foreign Language College
FUKUOKA
Nanzan University / NAGOYA
Soka University / HACHIOJI
Osaka University of Economics / OSAKA

Korea

Hanyang University / SEOUL
Hongik University / SEOUL
Donngguk University / SEOUL
Sookmyung University / SEOUL
Busan University of Foreign Studies / BUSAN
Busan National University / BUSAN

EUROPE

France

Institut Confucius de Bretagne / RENNES
IAE / UBO (Université de Bretagne Ouest) / BREST

AFRICA

Cameroon

IUC : Institut Universitaire de la Côte (ISTDI) / DOUALA



PARTNERS



Companies

Many companies co-operate with EMBA, which, through ISUGA specific training, answer their needs and expectations. In a global economy, the range and quality of our network of companies is essential to the credibility of our establishment.

The partnership can take several forms : teaching, continuous education, expertise and counseling, conferences, internships and company projects, this allows the student to use his knowledge in a real-life context.

The various internships carried out by the student are a key factor of his training.

Working in real business situations allow the student to test theoretical know-how, to equip him with the necessary skills and to learn the cultural conventions and sensitivities unique to each country's business practices.

PARTNER COMPANIES

Armor Lux, Bolloré, Bénéteau, Dior, Eurocopter, Krampouz, LVMH, Maersk, Richemont, Royer, Séphora, Swarovski, Total, Toyo Ink, Toyota, World Bank, Yves Rocher...

Administrations

The partnerships with administrations allow the school to be more efficient and to provide students with better working conditions, with access to scholarships or to specific information about international trade.

PARTNER ADMINISTRATIONS

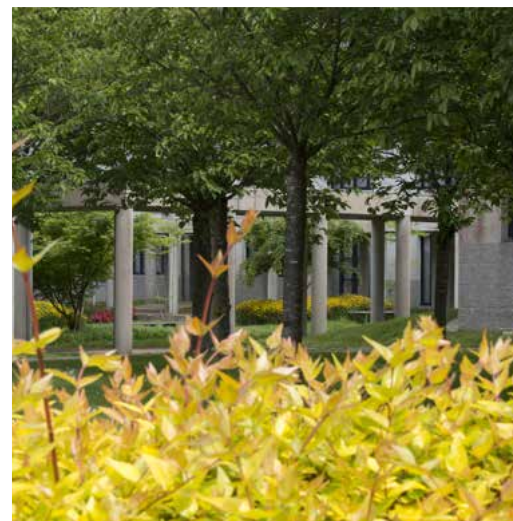
Bretagne Commerce International, Campus France, CCI France, Conseil départemental du Finistère, Conseil Régional de Bretagne, Quimper Communauté, the association « Si tous les ports du monde »...

Testimony

LEE Euijin Korean student

That was my first trip abroad. To go and live in France was quite an experience and a total change ! I had to adjust to a new way of life. With the help of the teachers and the French students, I soon began to enjoy my stay. Some of my French friends had already been to Korea to study in Seoul or Busan, and therefore, were able to understand our culture. We've organized to meet again in my country where they will be going on the next university exchange. It will be my turn to guide them !

ALUMNI



Alumni network

Since 1990 more than 1000 alumni have graduated from our school. After their studies they built a business career either in France or in Asia in a variety of sectors with companies of different sizes and nationalities.

They are appreciated for their practical knowledge of international business, their understanding of Asian and European markets and their languages skills. Typical job assignments include the following duties : purchasing, sourcing, sales, communication, finance, logistics, management, marketing, human resources.



Testimony DHAKAL Sunita Nepalese student

I arrived in France in September 2014 and was looking for a school who taught the various aspects of International trade in English and where I could have a crash course in French. EMBA was perfect for me. Thanks to the teachers being with us every step of the way, the quality of the courses, the enthusiasm of the students and the help of the support team, I was able to study in comfortable conditions.

I was not only able to discover Brittany with its seashores along the Atlantic Ocean, its flowery villages, but I also went to Paris on several occasions as it's just over one hour by plane from Quimper. I found Paris to be such a beautiful and romantic city !

French cuisine is lauded across the world, I could confirm this fact! It was a real treat! Crepes, Breton cakes, macarons, cheese, foie gras, and, Christmas turkey... all so delicious !

GAO Sulli Royer Group in China

ISUGA courses was a milestone in my life. During my time there, I learnt to master the French language and culture and useful business skills. Since then I have been working at Royer Group branch in China as Representative Office Manager.

EMBA is not only a Business School ; it opens your mind and gives you life opportunies if you know to grab them. I definitively recommend energetic young people to study there.

BLANCHARD Pierre French student

I have always been very attracted to Asia, in particular to China. Before joining the ISUGA curriculum at the EMBA, I had already been studying Chinese. I find that living on a daily basis with Chinese students and with those originating from Korea, Japan, Nepal, Vietnam and Indonesia is a real wealth ! I was able to go twice to China and stay in a university. There I met students who later came to stay at EMBA. It was great to see them again. I took a real pleasure to welcome them and to introduce them to our culture and customs. EMBA is a bit like a big family where students, teachers and the personnel are regularly mixing in a friendly but respectful atmosphere.



ADMISSIONS



Admission requirements

Besides a good level in general culture and English language, applicants should show a strong motivation consistent with the content of ISUGA studies. Applicants must be strongly motivated to study European culture and trade. A minimum good intermediate level of English is required since all business courses are given in English. Previous knowledge of French language is not a prerequisite.

Selection is initially carried out by the careful screening of application documents obtainable on www.emba.fr together with an individual Skype interview in English and/or French with the Director of Studies.

As far as possible EMBA helps students with their visa applications. However, it is the responsibility of individual students to initiate the appropriate procedures in their country of origin (contact with French Embassy, filling in of application forms ...)

Program	Admission requirements	Degree	Tuition fees	
Bachelor 1 st year	Equivalent to A' Level Baccalaureate	TOEIC = 350 IELTS = 3.5	-	5 500 €
Bachelor 2 nd year	1 year of higher education	TOEIC = 450 IELTS = 4	-	5 500 €
Bachelor 3 rd year	2 years of higher education	Basic concept of business TOEIC = 600 IELTS = 5	3 rd year « Bachelor in Europe-Asia International Business »	7 000 €
Master 1 st year	3 years of higher education	International business TOEIC = 700 IELTS = 6	4 th year « Chargé d'Affaires Europe-Asie »	8 500 €
Master 2 nd year	4 years of higher education or a Master's degree 2 in another field	International Business / Management TOEIC = 750 IELTS = 6.5	5 th year « Manager du Développement d'Affaires à l'International » « MBA in Europe-Asia International Business »	9 000 €



STUDENT SUPPORT

Student support

The EMBA personnel offers a customized support to the foreign students upon their arrival in Quimper.

Accommodation

As soon as the enrolment files have been validated, the school will seek your accommodation for the length of time requested to cover your stay.

In Quimper, there are 4 student residences, one of them is on the ISUGA campus. The 3 others are within easy reach from the school by bus. Each room offers a single room with private bathroom, a kitchen area, a bedroom equipped with a table and chairs, a desk and a bed. A Wi-Fi broadband internet is also available. On-site laundry facilities are also supplied.

The residences are not run by the school but by an organization called OPAC, a public organization providing low-cost accommodations. They assigned a caretaker who spends some time on the premises to help the students with any problems. At night, security personnel comes and makes some rounds in the residence.

The rent amounts from 300 € to 350 € per month.

All students are eligible for a French housing subsidy (APL) paid by the « Caisse d'Allocations Familiales » (CAF). The school itself makes the necessary requirements on behalf of each student.

Administrative procedures

As soon as the enrolment files have been validated, the school undertakes to open a bank account in Quimper. And once a student arrives, the school deals with the administrative procedures in order to obtain the residence permit and the insurance cover, which is compulsory for all foreign students and costs 220 €. This insurance allows the reimbursement of the fees paid to the doctor and for the prescribed medicines.

Testimony

FETRE Pierrette French Language Teacher

Being among the top main languages spoken in many areas of the world, French will therefore give the most choices later on in the students' studies and careers. Twenty eight countries have French as an official language. Also French, along with English, is the working language of many international organizations.

EMBA's foreign students get the unique opportunity to learn in small classes tailored to student's level. As a language serves specific communicative and social functions, our priority is to make our students aware of the social and cultural uses and to become confident in various situations met in every day's life and in the working environment. Furthermore, on campus, they can make a lot of French friends and share wonderful experiences.



SHORT PROGRAMS

#2 THE ACADEMIC SHORT PROGRAMS

EMBA also offers some short programs, from 1 to 4 weeks, to allow the students to not only discover the history, geography and economy of France and Europe but also, the cultures and the traditions.

These paying courses are taking place during the holiday periods from June to August and in March.

The students have the choice among the following modules :

- **French as a foreign language (FLE) - 3 levels :**

- : Beginners
- : Intermediate
- : Advanced

- **Europe :**

- : European Union
- : Geography and History

- **France :**

- : Geography and History
- : Economy
- : Culture and Traditions
- : Company visits
- : Tourism in Brittany
- : The market of luxury goods

- **Organized tours (extra charges)**

FRENCH COURSES (3 levels)

Intensive classes taught by native speakers : 1h30 every day - 3 credits

Beginners or false beginners

- You are a complete beginner if you have no prior knowledge of the language with the exception perhaps of a few key words
- You are a false beginner if you have prior, but very basic, knowledge of the language and find it difficult to produce more than a few key words and phrases

Intermediate

- You can understand and use familiar daily expressions related to areas including basic personal and family information, shopping, local geography
- You can communicate in routine and simple tasks
- You can describe, in simple terms, aspects of your background, immediate environment
- You can comfortably « get by » when visiting the country, albeit with some difficulty

Advanced

- You can understand the main points on familiar matters regularly encountered
- You can deal with most situations
- You can describe experiences and events
- You can talk about dreams, hopes and ambitions
- You can briefly give reasons and explanations for opinions and plans
- You could consider working in the country using the language (basic office work, waiting service in cafés, bar/counter work)



COURSES



EUROPE

EUROPEAN UNION 2 credits

The main purpose of this course is to give the students a starting point to better understand the functioning of the European Union. At the end of the course, the students are expected to be familiarized with the countries of the European Union and European Economy.

GEOGRAPHY AND HISTORY OF EUROPE 2 credits

The main purpose of this course is to give the students a useful awareness of the European Geography and History of Europe. At the end of the course, the students are expected to have a broader understanding of Europe, i.e. its cultural, social and political aspects.

FRANCE

GEOGRAPHY AND HISTORY OF FRANCE 2 credits

This course provides an insider's tour of France in terms of geography, the main points of its tumultuous history, its political organization, its educational system, its new 13 regions and their economic and cultural aspects.

FRENCH ECONOMY 2 credits

The main purpose of this course is to give the students a knowledge of the economy and of the organization of the leading French companies.

FRENCH CULTURE AND TRADITIONS 2 credits

This course gives the students the opportunity to discover the French culture and traditions and, more specifically, the ones from the Brittany region where EMBA is located. This course will allow students to discover its strong cultural identity through music, gastronomy, traditional costumes, and visits of art galleries.

COMPANY VISITS 2 credits

Visit of famous French companies associated with the development of the region. The purpose of the visits is to learn more about the local industries and the organization of the companies. Students are requested to choose one of the companies visited and to present it in a report : its range of products, its market in France and abroad and, finally, give their personal impression.

COURSES



FRANCE

THE MARKET OF LUXURY PRODUCTS 1 credit

The purpose of this course is to get acquainted with the French savoir-faire (know-how) in the field of luxury goods in studying the most prestigious brands (haute couture, cosmetics, travel goods...)

TOURISM IN BRITTANY

Guided visits of Quimper are organized to get acquainted with its culture, community life, leisure and environment.
The whole spectrum of live arts is represented : theatre, dance, music, circus... To which is added a rich cultural community network which offers numerous shows all year round.
A stone's throw away from Quimper is the coastline of the Atlantic Ocean with hundreds of sandy beaches, coastal paths with breathtaking views and its numerous sea sport activities.

Additional services upon request

SIGHTSEEING TOURS IN FRANCE (extra charges)

We can organize sightseeing tours : visits in Paris and its surroundings, Mont Saint-Michel, South of France, vineyards in the Bordeaux area...

GASTRONOMY AND WINE TASTING (extra charges)

Atelier of cuisine : another way of traveling through France! You will learn some of the French cooking techniques. Then you will be able to do the recipes at home.
A wine tasting course : offering a visual tour of wine styles, the students will obtain practical information and learn to explore and develop their palate.

Testimony AMBROISE Pierre French student

Nagasaki was my first trip to Japan ! A captivating stay, filled with surprises and lovely encounters. I was thrilled to be able to see again at EMBA some of the students I had met over there and who had decided to spend a semester in Quimper to study French and to discover our culture.





ADMISSION



Admission requirements

A minimum upper-intermediate level of English is required since all business courses are given in English.

Previous knowledge of French language is not a prerequisite.

Selection is initially carried out by the careful screening of application documents, www.emba.fr together with an individual Skype interview in English and/or French with the Director of Studies.

As far as possible, EMBA helps students with their visa application. However, it is the responsibility of individual students to initiate the appropriate procedures in their country of origin (contact with French Embassy, filling in of application forms...)

Program fees :

1 WEEK	2 WEEKS	3 WEEKS	4 WEEKS
650 €	1 000 €	1 300 €	1 500 €
€			

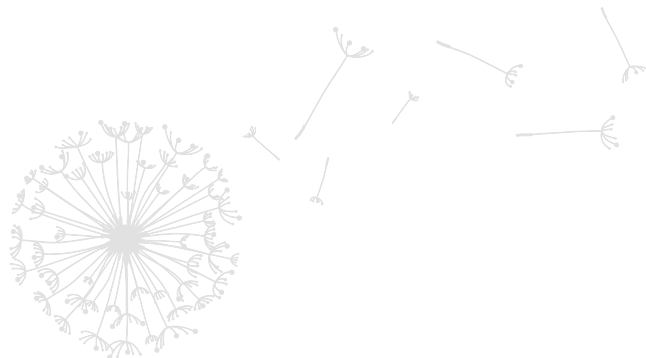
Student support

The EMBA personnel offers a customized support to the foreign students upon their arrival in Quimper.

As the city is connected to Paris by train (4h00) or by plane (1h00), you'll be met at the railway station or at the airport.

As soon as the enrolment files have been validated, the school will seek your accommodation for the length of time requested to cover your stay. Each room has a private bathroom, a kitchen area, a bedroom equipped with a table and chairs. A Wi-Fi broadband internet is also available. On-site, laundry facilities are also supplied.

DURATION	SINGLE ROOM	DOUBLE ROOM
1 week	238 €	119 €
2 weeks	492 €	246 €
3 weeks	730 €	365 €
4 weeks	1 041 €	520 €





STUDENT LIFE



#3 STUDENT LIFE

Asian student integration into EMBA is made easier because of having met their French counterparts while in China, Korea and Japan during their university exchanges.

The students see each other daily on the multicultural campus. The Students' Association is named « HINODE », meaning « rising sun » in Japanese. Its role is to animate the internal life of the school by organizing cultural, sporting and social events.

Every year, students organize cultural events : « Japanese Day », « Korean Day » and « Chinese New Year ». On those days, the school welcomes a public keen to discover Asian cultures with ateliers animated by the students themselves: music, theatre, dance, cooking, calligraphy, history...

The campus

EMBA has a lively and attractive campus situated in the heart of a leisure area offering several sporting activities :

- A swimming-pool with fun areas : waves, sauna, hammam, Jacuzzi
- Playing fields
- Kayaking on the nearby river
- Tennis courts
- Archery
- Jogging

Only 15 km away, you'll find some fabulous sea resorts with sandy beaches, which offer multiple water and beach activities : rental of sailing boats, catamarans and practice windsurfing, kitesurfing, horse riding...

Where to eat on the campus?

Students have access to low-cost lunches at the university restaurant across the road from the EMBA campus. It is only a short walk away from a commercial center with its supermarket, boutiques, stores and restaurants which offer a wide range of food and drink and, it is only 10 to 15 minutes by bus to the heart of Quimper.

Transportation

Quimper is connected to Paris by train (4h00) or by plane (1h00). The city enjoys excellent bus services run by the local company QUB. Today, more than half of these buses are run on natural gas. On your arrival we will brief you on how to travel soundly on the bus and will advise you on which travel card to purchase.

To go and visit the surroundings of Quimper, the coach company VIA0029 has a regular bus service leaving from the bus terminal or from downtown. They also provide « upon request services » and organize « co-voiturage » : a popular way of car sharing. Three other low-coast coach companies are also leaving Quimper bus terminal should you wish to explore further afield : Brest, Rennes and the Mount Saint-Michel, Nantes, Vannes, Bordeaux, Paris, Lyon...

